

# **Columbus Day Parade 2008**

## **Sponsorship Information**

**Rochester NY on October 11, 2008**

### **Parade Sponsor (One Sponsor, \$2000+)**

- Prominent recognition in the Parade Website and publicity
- Parade admission for your group
- Banner will be provided with your name
- March in the first parade division
- Full page ad\* in Columbus Day Luncheon program

### **Band Sponsors (Ten+ Sponsors, \$1000)**

- Prominent recognition in the Parade Website
- Parade admission for your group
- Bring your own banner and march in front of the sponsored band
- Full page ad\* in Columbus Day Luncheon program

### **Parade Division Sponsors (~10 @ \$500)**

- Bring your own banner and march in front of the division sponsored
- Prominent recognition in the Parade Website
- Parade admission for your group
- Full page ad\* in Columbus Day Luncheon program

### **Parade Booster (\$25 or more)**

- Your name will be listed in the Italian Civic League Columbus Day Luncheon program and on the Parade Website

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\* Full page ad in Columbus Day Luncheon (10/13/2008) program. Ad material is due by 9/1/2008.

# Columbus Day Parade 2008 – Sponsor Agreement

*To Sponsor, please complete the Sponsor Agreement and mail to address listed.  
The Parade Committee will contact you to confirm your sponsorship level.  
Since there are a limited number of sponsorships available,  
your quick response is appreciated.*

This agreement is dated \_\_\_\_\_ between the Rochester Columbus Day Parade Committee, Inc. and the “Sponsor” \_\_\_\_\_.  
The sponsor agrees to pay\*\*\* \$\_\_\_\_\_ for the following type of sponsorship: \_\_\_\_\_ (as described). Rochester Columbus Day Parade Committee, Inc. agrees to provide the benefits shown above for that type of Sponsorship. We agree to these terms, signed:

\_\_\_\_\_ for the Rochester Columbus Day Parade Committee, Inc.  
\_\_\_\_\_ for the Sponsor

\*\*\* make checks payable to Rochester Columbus Day Parade Committee, Inc.

Mail this form and payment to: Rochester Columbus Day Parade Committee, Inc.  
14 Gemini Circle  
Rochester NY 14606

For further information contact: Quintino DiCesare 247-6601 or Louis DeCarolis 734-7166

Please print

Sponsor Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Fax \_\_\_\_\_

City, State, Zip \_\_\_\_\_ email \_\_\_\_\_